



ANNUAL DANDELION BALL SPONSORSHIP PACKAGES

Alex's Wish annual charity Dandelion Ball & Casino will be held at the East Midland's Hilton on Saturday, 14th November. This is one of our flagship events enabling us to meet our fundraising target of £100K per annum.

Benefits:

- Showing your commitment towards this great cause
- Potential business introductions
- Joint press release and social media coverage
- Special mention in our annual reports
- Your logo on our sponsors page on our website
- Brand recognition in front of influential guests
- Brand awareness in the run up, at the event and post event through event marketing, online promotions and local press.

Sponsorship Packages

Casino Tables - £600 (sold to William Hill)

- Logo on all event/marketing promotion
- Banner/pop stand displayed next to the Casino tables
- Branding on screen throughout the evening
- Branding on the 'Program of the Evening'
- Verbal accreditation throughout the evening presentation
- Recognition of support on charity website and social media

Sponsorship of Wine - £500 (2 available)

- Logo on all event/marketing promotion
- Banner/pop stand displayed on the side of the stage
- Branding on screen throughout the evening
- Branding on the 'Program of the Evening'
- Verbal accreditation throughout the evening presentation
- Recognition of support on charity website and social media

Sponsorship of 'Kir Royale' Reception - £500 (2 available)

- Logo on all event/marketing promotion
- Banner/pop stand displayed at the Reception
- Branding on screen throughout the evening
- Branding on the 'Program of the Evening'

- Verbal accreditation throughout the evening presentation
- Recognition of support on charity website and social media

Entertainment Sponsor - £200

- Banner/pop stand displayed next to the stage
- Branding on screen throughout the evening
- Branding on the 'Program of the Evening'
- Verbal accreditation throughout the evening presentation
- Recognition of support on charity website and social media

Chair Cover sponsor - £200

- Branding on screen throughout the evening
- Branding on the 'Program of the Evening'
- Verbal accreditation throughout the evening presentation
- Recognition of support on charity website and social media

Table Centre Piece Sponsor - £200

- Branding on screen throughout the evening
- Branding on the 'Program of the Evening'
- Verbal accreditation throughout the evening presentation
- Recognition of support on charity website and social media

Auction and raffle prizes are also gratefully received.

For more information about our sponsorship packages, please contact Emma Hallam on 07903 349475 or email emma@alexswish.co.uk

Thank you for your support. It is through our event sponsors that we are able to run this event as a fee- free day so that all money raised through fees, raffle and auction items goes direct to the charity fund.

For more information about Alex's Wish please visit www.alexswish.co.uk